## Why Advertise With PYT?

Advertising in our playbills allows you to:

- Reach a target audience of Peninsula and South Bay families – up to 6,000 patrons per production.
- Enjoy reasonable advertising rates.
- © Receive complimentary performance tickets for full page ads.
- Display your business cards in **PYT**'s office and theater lobby.
- Help **PYT** in its mission to provide outstanding theatrical learning experiences that develop leadership, emphasize responsibility, and foster teamwork in a supportive, respectful environment.

# Ad Sizes and Prices

**QUARTER PAGE** 4 1/2" x 1 7/8" 1 Show \$ 75 5 Shows \$ 50 each

HALF PAGE 4 1/2" x 3 7/8" 1 Show \$ 100

\$ 90 each

5 Shows

**FULL PAGE** 4 3/4" x 7 1/2" 1 Show \$ 180 \$ 160 each 5 Shows

(2 complimentary tickets for each show)



### Ad Dates & Deadlines

Space Artwork Reservation Due Oct 14 Oct 21 William Feb 13 Feb 20 Apr 15 Apr 22 Jun 9 **Jun 16** July 7 **Jun 31** 

# contract X **FULL PAGE AD** Show Title: 1 SHOW \$180 5 SHOWS \$800 HALF PAGE AD Show Title: 1 SHOW \$100 5 SHOWS \$450 **QUARTER PAGE AD** Show Title: 1 SHOW \$ 75 5 SHOWS \$250 **Total Amount Due** ☐ Payment in full enclosed ☐ To be billed at each show ☐ Check payable to **PYT** ☐ Charge my VISA / Mastercard / Discover: Credit Card # Exp. Date Signature Date To order, mail or fax **both** sides of contract to: PUT

2500 Old Middlefield Way Mountain View CA 94043

Tel: 650-988-8798 Fax: 650-988-0823

Web Site: www.pytnet.org

#### Contract (cont.)

Name of Business		
Name of Contact Person		
Street Address		
City	State	Zip
Phone	Fax	
E-mail		

#### Instructions

Web Site

- New ad: submit as below orSame ad as previous year.
- 25 business cards included for display.
- □ Please send me information about corporate sponsorship of upcoming **PuT** productions.

#### Ad Requirements

- Black and white printing only. Screens are discouraged.
- Submit your ad in one of three ways:
  - E-mail to <u>ksimpson@pytnet.org</u>. Create an ad and save as a PDF, EPS or TIFF file. Include a hard copy proof for reference. or
  - 2. Send a disc to **PyT** c/o Karen Simpson. Build ad as instructed above. *or*
  - 3. Mail a camera-ready copy to **Put** c/o Karen Simpson.
- © For information, call 650-988-8798
- To order, mail or fax **both** sides of this contract.





Target a growing market & Support the community.

# Advertise in our playbill!



